

# PREPARE TO DOMINATE YOUR INDUSTRY

Put your business on the road to growth

**Scaling Up Business Growth Workshop** > Take your leadership team and your business higher

**Tuesday, November 3, 2015**

**Waukesha County Technical College**  
**Center for Business Performance Solutions**  
Henry V. Quadracci Bldg., 800 Main St.  
Pewaukee, WI 53072

*Scaling Up is very applicable, even if you have a small, but fast growing company. This year we will be growing from 1 to 6 countries with about 25 staff which would not have happened without your book. It's like Hogwarts school for entrepreneurs (which makes Verne professor Dumbledore!). The thing I like most about it is that it helps the 'geek' generation learn about strategy and execution quickly and clearly. Scaling Up has been an indispensable help for us, thanks a lot for that.*

**GERBEN NIJMEIJER**  
CEO, Wazzup



## Scaling Up Business Growth Workshop

Discover how to Scale Up your business with the **Rockefeller Habits™ 2.0**.

The world-renowned **Scaling Up Business Growth Workshop** has empowered more than 20,000 executives and their leadership teams with proven tools and strategies to scale up smarter:

### ALIGN

Get faster results with less effort by developing organizational clarity and accountability.

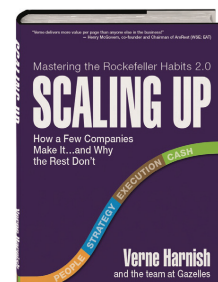
### ACCELERATE

Develop a strategic advantage over your competitors and position your brand as a market leader.

### ADVANCE

See your company's reputation and revenues soar as employees fulfill 100% of all promises.

All workshop participants will receive a FREE copy of **Scaling Up**



Register now to design your roadmap for business growth  
<http://scalingupwaukesha.eventbrite.com>

# Bust through the barriers to scaling up

## Accelerate profitable growth for your business using the Rockefeller Habits™ 2.0

Every business leader faces four critical decisions. Make the most of yours.

Empower your leadership team to:

### Attract and keep the right PEOPLE

- Become a magnet for A Players who are dedicated to your goals
- Increase accountability and results

### Create a truly differentiated STRATEGY

- Clarify your core values
- Discover your SWOTs and trends
- Determine your 3-5 year key strategies to catapult growth

### Drive flawless EXECUTION

- Learn and apply the Rockefeller Habits™ 2.0
- Create a culture of accountability
- Fine-tune processes to run without drama

### Have plenty of CASH to weather the storms

- Accelerate cash flow to fuel your evolution
- Improve your sales cycle and make sure you are never short on cash



Presented by

**JERRY FONS**

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www.executive-power.com

Jerry has been an executive coach since 1999, and is a trusted coach and confidant to CEO's and Business Owners. He loves working with owners of small to mid-sized, owner-managed businesses, who are passionate about growing their business and their people, yet most often frustrated with the pace of which they are growing — that's where Jerry's business acceleration and executive coaching models come into play.



Jerry has a proven track record of success in his more than 30 years of executive and entrepreneurial experience which includes: operations, logistics and engineering management, cultural transition and strategic execution management. He received his Bachelor's degree from the University of Wisconsin in Industrial Engineering & Organizational Behavior. Jerry brings real world manufacturing management experience and 16+ years of executive coaching experience to his clients, and has a track record of long-term client relationships.

Jerry is a certified Gazelles International Coach, a senior ranking affiliate of Resource Associates Corporation certified in coaching and executive leadership development, and is a certified behavioral, values and attribute analyst through Innermetrix Corporation.

## REGISTER TODAY

<http://scalingupwaukesha.eventbrite.com>

### When & Where

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Pewaukee, WI 53072

## Bring your LEADERSHIP TEAMS!

### Your Investment

**\$395** > 5+ Attendees/per person

**\$495** > 3-4 Attendees/per person

**\$595** > 1-2 Attendees/per person

### Your Time

Doors open 8:00 a.m. Workshop from 8:30 a.m. to 5:00 p.m. Breakfast and lunch provided.

### Workshop Questions

For details, contact **Jerry Fons**  
262.523.1900  
fons5@executive-power.com

For additional Scaling Up Workshop dates, visit:  
[http://gazelles.com/mrh\\_workshops.html](http://gazelles.com/mrh_workshops.html)

May be eligible for Continuing Education credits depending on individual professions.

*"Jerry has helped with the Growth and Development of our Management Team and helped us work more Collaboratively and Strategically. Implementing Mastering the Rockefeller Habits has really ignited our whole organization around common objectives, and is helping us Scale Up more quickly than ever before."*

### BRUCE MILLER

**CEO, National Insurance Services**

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